Three Conclusions we can draw about crowdfunding-

1. Successful crowdfunding campaigns seem to be more frequent in the summer and the failed and successful campaigns mirror each other almost perfectly over the course of the year.
2. Theater and Plays are extremely successful and are backed at a much higher rate than every other category and sub-category.
3. The proportions in terms of canceled, failed, live, and successful campaigns per category and sub-category is relatively equal meaning the more campaigns attempted, the more that are going to fail, be canceled etc.
4. Finally, Journalism is a dying industry.

Statistical Analysis

The mean is the better indicator of the campaigns and their outcomes because. There are so many variables (Deviation) so this is hard to say for sure but gives us a relative idea of success as opposed to the middle number in a large data set.

Variability itself doesn’t determine if there are more successful or unsuccessful campaigns. The variance could tell us either one .